



N. L. Dalmia[®]
**Institute of Management
Studies and Research**

(A School of Excellence of N. L. Dalmia Educational Society)

**International Conference on
Management (NLDICM-2023)**

on

**Challenges & Opportunities
for Entrepreneurship
and Business Growth**

(Friday & Saturday, 17 & 18 February, 2023)



CONFERENCE

1. Hybrid Mode (Online/Offline)
2. Best Ph.D. Thesis Award Contest
3. Best Paper Award in Each Track
4. Publication Opportunity in J-Gate indexed Journal and I-Scholar Journal with DOI number.

INTRODUCTION

Starting a business is full of exciting challenges and potential learning opportunities gained from the risks that come with it. Understanding these unique obstacles may prepare professionals to handle them if they encounter any as they start the business. Small entrepreneurial firms may create employment opportunities and support big firms by providing services to customers that big firms may not be able or willing to provide. Hence, boosting the economic and social welfare of the societies, new enterprises and the growth of existing firms is important. When a person decides to start or run their own business, there are a number of entrepreneurial challenges that are likely to be faced. Therefore, the conference has been floated with the current theme.

CALL FOR PAPERS AND SUGGESTED THEMES

Original papers are invited on Challenges & Opportunities for Entrepreneurship and Business Growth in the discipline of:

- Finance
- Marketing
- Human Resources
- Operations
- Information Technology
- General Management
- Corporate Governance
- Corporate Social Responsibility
- Social Well-being/ Health care
- Entrepreneurship

WHO SHOULD ATTEND?

- Academicians
- Senior Managers and Practitioners
- Research Scholars
- Management Development Facilitators
- Experts of Regulatory Bodies
- Students

BEST PAPER AWARD

- One paper will be selected and awarded the certificate of "Best Paper" in each track

PUBLICATION OPPORTUNITY

- Selected papers can be considered for publication in our own journal "INNOVISION JOURNAL OF MANAGEMENT RESEARCH" ISSN:2457-0893 which is a J-Gate indexed journal / I-Scholar Journal.

▼ IMPORTANT DATES

Last Date for Submission of Abstract	Monday 26, December 2022
Last Date for Submission of Full Paper	Saturday 14, January 2023
Review Report/Acceptance of Full paper	Tuesday 31, January 2023
Last Date for Registration	Monday, 6 February, 2023
Conference Date	Friday and Saturday, 17 & 18 February, 2023

▼ REGISTRATION DETAILS

Registration fee for participants	Amount
Students	₹ 200(online), ₹ 1000(offline)*
Indian Delegates	₹ 800(online), ₹ 2000(offline)*
International Delegates	\$10

- Registration of participants is compulsory.
- Registration fee should be submitted along with registration form.
- Registration fee is not refundable; however, changes in nomination/s shall be accepted.
- If an author submits more than one paper, registration charges apply for each paper.
- If there are more than one authors to a paper, certificate will be issued only to registered author/s.
- Certificate will not be issued to author/s who will not present the paper or attend the conference despite payment of registration fees.
- Accommodation assistance is available. Charges to be paid by the participants to the hotel directly.
- Offline registration charges include Breakfast, Lunch, Tea/Snacks (for two days), Conference kit and certificates.
- Online participants will get only certificate and that will be sent through courier at their registration address.
- Without accommodation

▼ REGISTRATION PROCESS

Registration fees can be deposited through online payments in the following bank account:

Beneficiary Name	N. L. Dalmia Institute Of Mgmt Studies and Research - PGDBM
Bank Name	IDFC First Bank
Account No	10051166348
IFSC Code	IDFB0040101
Branch	Naman BKC

- After the successful online payment, author/s can submit the registration form along with the payment details



BEST **PH.D. THESIS** AWARD

To be conferred on the occasion of the
N. L. Dalmia International Conference on Management (NLDICM) on
Challenges & Opportunities for Entrepreneurship and Business Growth
(Friday & Saturday, 17 & 18 February, 2023)

GUIDELINES

- 1. The contest is open to full time faculty members of B-Schools in India and abroad other than the faculty members of N. L. Dalmia Educational Society.*
- 2. Abstract/Summary of the Ph.D. thesis duly typed in double space, font size: 12 Times New Roman must be submitted via E-mail as an attachment. (.docx)*
- 3. Abstract/Summary should contain title of the thesis, rationale, objectives, method (study, design, sample and tools), findings and implications of the study.*
- 4. To be eligible for admission to the contest, the Ph.D. degree must have been awarded between July 2020 and June 2022.*
- 5. The Abstract/Summary of the Ph.D. thesis must be accompanied by proof of the award of the degree.*
- 6. The last date of receipt of entries is 15th January, 2023.*
- 7. The Abstract/Summary will be screened by a Panel of Subject Experts and a maximum of five best candidates will be invited for the presentations.*



ATTRactions

The contestants invited for presentation will not be charged delegate fees.

PAPER SUBMISSION GUIDELINES

1. *Papers submitted for the presentation in conference and for publication in the journal should be original and not published anywhere earlier.*
2. *Every paper must be accompanied by a cover page which should include title of the paper, name(s) of the author(s) and their affiliations, the complete postal, e-mail addresses and mobile numbers of the corresponding authors.*
3. *The length of the paper should not exceed 10 to 12 A-4 size pages and eight thousand words, including data tables, graphs and list of references.*
4. *Manuscripts must be submitted in MS Word format, 1.5 line spaced, in Times New Roman font, size 12 for body/text, size 14 for title and 12 for headings. Headings are to be bold.*
5. *PDF version of papers are not accepted.*
6. *Manuscript must contain an abstract not exceeding 150 words, including key words.*
7. *Figures or graphs should be in black and white only.*
8. *Limited use of direct quotes is acceptable.*
9. *Author/s must ensure that proof-reading of manuscript and plagiarism check have been done before submission.*
10. *If authors check plagiarism, they must also submit the detailed report along with the paper.*
11. *The authors are requested to follow 'APA Citation Style' for including references in the article/paper and for preparing 'List of References'.*
12. *Ethics policy: Contributors to the NLDICM are advised to be careful not to violate any of the provisions of the Copyright Act and the Rules made thereof as regards the material used in the papers or their sources. N. L. Dalmia Institute will not be responsible for any violations or lapses on the part of the contributors in this regard. On acceptance of a paper, the contributor has to sign a copyright form, which lays down the detailed ethics policy in this regard.*
13. *Peer-review: N. L. Dalmia Institute reserves the right to suggest suitable changes in the papers submitted and accepted for presentation or publication. N. L. Dalmia Institute follows a double-blind peer review system for selecting articles to be presented and published. Papers can be further reviewed again as per the specific journal guidelines.*



ORGANISING COMMITTEE

CONFERENCE PATRON

Shri Shailesh Dalmia,

Hon. Secretary, N. L. Dalmia Educational Society

CONFERENCE CHAIRPERSONS

Dr. Seema Saini,

CEO, N. L. Dalmia Educational Society

Prof. (Dr.) M. A. Khan,

Director, N. L. Dalmia Institute of Management Studies and Research

CONFERENCE CONVENOR

Dr. Neeraj Gupta, Associate Professor,

N. L. Dalmia Institute of Management Studies and Research

CONFERENCE CO-CONVENOR

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ABOUT US

Located at Mira Road, N. L. Dalmia Institute of Management Studies and Research (NLDIMSR) was established in the year 1995 by the late Shri Niranjnlalji Dalmia with the vision to become a world-class management Institute. Currently, we rank among the top B-schools of India and one of the most preferred business schools in Mumbai.

We commenced our academic program in the year 1997 and are known for being one of the fastest evolving B-schools in India today. We believe in creating, nurturing and transforming business leaders through academic rigour, coupled with holistic exposure to the industry.

NLDIMSR offers a 2-year full-time PGDM (AICTE & AIU approved), and a one plus one Global MBA degree in partnership with University of Wisconsin, Parkside, USA (AACSB Accredited State University) apart from being a recognised Research Centre for Ph.D. programme of University of Mumbai. Adhering to our long-term vision and looking at the ever-expanding role of data to make better organizational decisions, we recently flagged off our 2-year full time PGDM Program in Business Analytics (AICTE Approved).

Our faculty has established industry veterans and scholars with their research papers published in various prestigious national & international journals. Our scrupulously designed curriculum empowers students to meet the evolving industry requirements and updates them with the latest trends. At the end of the first year, as a part of the curriculum, our students are encouraged to take up full-time internships to get hands-on industry experience and understand the corporate culture.

**THE INSTITUTE IS
ISO 9001:2015 CERTIFIED
AND OUR PGDM PROGRAM
IS NBA ACCREDITED**

We have been growing strength to strength since 27 years, striving to establish new norms of excellence and fast emerging as a prominent B- School in India. The Institute has seen consistently high ratings in terms of recruiter perception, with students serving as successful ambassadors in reputed firms.



To register, scan the QR Code below



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